



CONTRIBUTOR GUIDELINES

THIS GUIDE CONTAINS A BRIEF LOOK AT OUR GUEST POST SUBMISSIONS STANDARDS.

Thanks for your interest in becoming a Bizztor Contributor.

We accept four types of contributions:

1. Guest Posts
2. Brand Knowledge Series - Data-driven Articles from startup & brands.
3. Business Contributors - Skip the Line (\$70)
4. Startup Showcase - Startup Stories / Founder Interviews.

Guest Posts:

Guest posts submitted for consideration should be of interest to readers of Bizztor.

We like articles that introduce new ideas and advance conversations around topics and trends that engage our readers—think op-ed rather than thinly veiled marketing messages with no valuable takeaways.

We appreciate lively, polished writing that balances research or news with fun and memorable anecdotes or examples that help illustrate your point of view.

While we encourage drawing from your own experiences in business to support your ideas, over-the-top self-promotion (of yourself or your company) will prevent us from publishing your article.

Guest posts should be complete and ready for publishing.

Guest Post Check List:

All guest posts should be relevant to our readership engaged in startups, small businesses and entrepreneurship.

Original content – plagiarism is strictly impermissible, submitted as final copy, between 800 and 2,000 words correct in spelling and grammar.

Hyperlinks should be relevant and support the citation. Proofread with the assumption that no editing will be necessary.

Links MUST be relevant to the subject matter in the guest post.

Links deemed promotional and spammy will be deleted.

No link allowed for self promotion or your website.

One No-follow link for the author business website or social media profiles is allowed in author description section.

2. Brand Knowledge Series:

We accept guest posts from brands that are focused on startups/entrepreneurs to educate them around the brand business lines.

For example, an article from Canva.com around design stats is a perfect fit.

All other guidelines are the same as the guest checklist.

3. Business Contributors - Skip the Line (\$70)

Our Business Contribution Service is for content marketers, brands, and experts who need a fast and high-quality content placement, upon approval.

The \$70 per post rate includes:

Priority queue Editorial review and approval within 2 days.

Homepage placement for 4 days in the Recommend Reading section.

Social media amplification to 400,000+ followers across our official Facebook, Twitter, and LinkedIn accounts within 24 hours of publishing.

One relevant permanent Do-Follow link per submission is permitted.

Links MUST be related to the subject matter in the guest post.

4. Startup Showcase / Interviews

We cover startups under start showcase, which are either part of a startup accelerator, Funded, or bootstrapped with \$1 million in revenue or more.

Startup stories are covered with email-based Interviews.

Hope you have gone through the content promotion opportunities we have, please email us at

editors@bizztor.com

and we will review your proposal and will revert within 24 hrs.

Regards

Team Bizztor